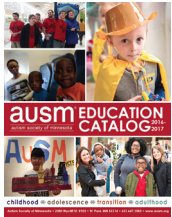


ausm® **Reach** the autism society of minnesota **Minnesota Autism Community**

AuSM promotes Minnesota businesses and organizations that support programs and services designed to enhance the lives of individuals with autism from birth through retirement. Join this forward-thinking group of companies and share your message through AuSM advertising and sponsorship.

School Year 2017-2018 Education Catalog: August 2017

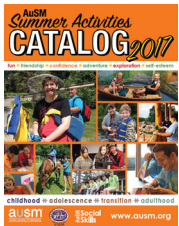


This reference tool will be mailed to more than 5,000 key opt-in contacts in August 2017; posted on the AuSM website; distributed at multiple information fairs; and e-mailed electronically many times throughout the year.

Space reservation deadline: June 27, 2017; ad materials due: July 11, 2017

- Full-page, color: \$975 (7.5"x10")
- Half-page, color: \$625 (7.5"x5")

Summer 2018 Activities Catalog: January 2018



This reference tool will be mailed to more than 4,500 key opt-in contacts in January 2018; posted on the AuSM website; distributed at multiple information fairs; and e-mailed electronically many times throughout the late-winter, spring and summer months. This catalog will have a bonus distribution at the Steps of Hope for Autism in Minnesota walk (1,500 participants) in March and at the annual state autism conference (800 participants) in April.

Space reservation deadline: November 30, 2017; ad materials due: December 7, 2017

- Full-page, color: \$775 (7.5"x10")
- Half-page, color: \$525 (7.5"x5")

23rd Annual Minnesota Autism Conference Program and Inserts: April 2018



The program will be distributed throughout the Minnesota Autism Conference and used by 600+ teachers, educators, doctors, psychologists, as well as parents and families of individuals on the autism spectrum. The inserts will go into folders given to all conference participants.

Space reservation deadline: March 21, 2018; ad materials due: April 4, 2018

- Full-page, color, premium placement (front or back inside covers): \$1200 (7.5"x10")
- Full-page, color (limited space): \$1100 (7.5"x10")
- Half-page, black & white: \$425 (7.5"x5")
- Full-page, black & white: \$725 (7.5"x10")
- Advertising Insert in Participant Folders: \$400 (8.5"x11" sheet max) *600 8.5"x11" inserts. Send to AuSM by April 4, 2018; 2380 Wycliff St. #102, St. Paul, MN 55114.*

AuSM also has conference exhibiting and sponsorship opportunities. Visit www.ausm.org for more information.

AuSM Connections E-Newsletter Banner Ad/Sponsorship



Sent to more than 6,000 opt-in contacts on the 1st and 15th of each month, AuSM's e-newsletter offers the perfect outlet for consistent and time-sensitive messages. Sponsors supply banner ad and URL link. One sponsor per issue; space fills quickly. Banner ad should be a jpg file 11" across by 3" high or 792 x 216 pixels.

- \$150 per issue sponsorship

www.ausm.org

YES! *my business wants to reach the MN Autism Community*

Please select the advertising opportunities in which you'd like to participate.

Ads should be submitted as high resolution PDF files and e-mailed to ojames@ausm.org.

School Year 2017-2018 Education Catalog: August 2017

Space reservation deadline: June 27, 2017; ad materials due: July 11, 2017

Full-page, color: \$975 (7.5" wide by 10" high) Half-page, color: \$625 (7.5" wide by 5" high)

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Advertising Insert in Participant Folders: \$400

AuSM Connections E-Newsletter Sponsorship (Please indicate requested issues.)

\$150 per issue sponsorship _____

Contact Information

Company Name _____

Contact Name _____

E-mail _____

Address _____ City _____ State _____ Zip _____

Website _____ Twitter Handle _____

Payment Information

Total Payment: \$

Pay by Check Pay by Credit Card: Visa Discover MasterCard American Express

Credit Card Number _____

Expiration Date _____ Zip Code _____ CVV _____ Signature _____



We can help you tailor the perfect advertising and promotional package for your company. Contact Kelly Thomalla, Director of Marketing and Communications, to learn about the value your reach into the Minnesota autism community can bring to your business.

AuSM • 2380 Wycliff St. #102, St. Paul, MN 55114

Fax: 651.642.1230 • Phone: 651.647.1083 ext. 25 • E-mail: kthomalla@ausm.org