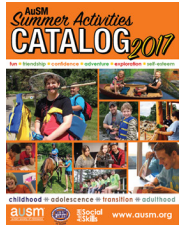


ausm[®] Share your message

autism society of minnesota with the Minnesota Autism Community

You provide valuable services and resources for the Minnesota autism community. Communicate your message with them while supporting the work of the Autism Society of Minnesota through advertising and sponsorship.

Summer 2018 Activities Catalog: January 2018



This reference tool will be mailed to more than 4,500 key opt-in contacts in January 2018; posted on the AuSM website; distributed at multiple information fairs; and e-mailed electronically many times throughout the late-winter, spring and summer months. This catalog will have a bonus distribution at the Steps of Hope for Autism in Minnesota walk (1,500 participants) on March 4 and at the annual state autism conference (600+ participants) April 25-28.

Space reservation deadline: November 30, 2017; ad materials due: December 7, 2017

- Full-page, color: \$750 (7.5"x10")
- Half-page, color: \$500 (7.5"x5")

23rd Annual Minnesota Autism Conference Program and Inserts: April 2018



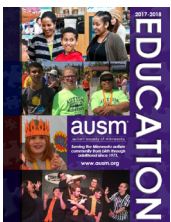
The program will be distributed throughout the Minnesota Autism Conference and used by 600+ teachers, educators, doctors, psychologists, as well as caregivers, families, and individuals on the autism spectrum. The inserts will go into folders given to all conference participants.

Space reservation deadline: March 21, 2018; ad materials due: April 4, 2018

- Full-page, color, premium placement (front or back inside covers): \$1000 (7.5"x10")
- Full-page, color (limited space): \$900 (7.5"x10")
- Full-page, black & white: \$700 (7.5"x10")
- Half-page, black & white: \$400 (7.5"x5")
- Advertising Insert in Participant Folders: \$425 (8.5"x11" sheet max) 600 8.5"x11" inserts.
Send to AuSM by April 4, 2018; 2380 Wycliff St. #102, St. Paul, MN 55114.

AuSM also has conference exhibiting and sponsorship opportunities. Visit www.ausm.org for more information.

School Year 2018-2019 Education Catalog: August 2018



This reference tool will be mailed to more than 5,000 key opt-in contacts in August 2018; posted on the AuSM website; distributed at multiple information fairs; and e-mailed electronically many times throughout the year.

Space reservation deadline: June 27, 2017; ad materials due: July 11, 2017

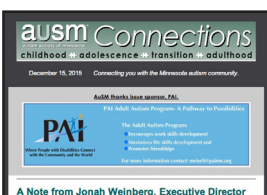
- Full-page, color: \$850 (7.5"x10")
- Half-page, color: \$600 (7.5"x5")

NEW! Reserve ad space in all three publications by Nov. 30, 2017 and save \$200!

FULL Summer Catalog (color full-page); Conference Program (B&W full-page); School Year Catalog (color full-page) \$2,100

HALF Summer Catalog (color half-page); Conference Program (B&W half-page); School Year Catalog (color half-page) \$1,300

AuSM Connections E-Newsletter Banner Ad/Sponsorship



Sent to more than 6,000 opt-in contacts on the 1st and 15th of each month, AuSM's e-newsletter offers the perfect outlet for consistent and time-sensitive messages. Sponsors supply banner ad and URL link. One sponsor per issue; space fills quickly. Banner ad should be a jpg file 11" across by 3" high or 792 x 216 pixels.

- \$150 per issue sponsorship

www.ausm.org

YES! *I want to share my message with this awesome community!*

Please select the advertising opportunities in which you'd like to participate. Ads for print should be submitted as high resolution PDF files and e-mailed to ojames@ausm.org.

Summer 2018 Activities Catalog: January 2018

Space reservation deadline: November 30, 2017; ad materials due: December 7, 2017

Full-page, color: \$750 (7.5" wide by 10" high) Half-page, color: \$500 (7.5" wide by 5" high)

23rd Annual Minnesota Autism Conference Program and Inserts April 2018

Space reservation deadline: March 21, 2018; ad materials due: April 4, 2018

Full-page, color, premium placement (front or back inside covers): \$1000 (7.5"x10")
 Full-page, color (limited space): \$900 (7.5"x10") Full-page, black & white: \$700 (7.5"x10")
 Half-page, black & white: \$400 (7.5"x5") Advertising Insert in Participant Folders: \$425

School Year 2017-2018 Education Catalog: August 2017

Space reservation deadline: June 27, 2017; ad materials due: July 11, 2017

Full-page, color: \$850 (7.5" wide by 10" high) Half-page, color: \$600 (7.5" wide by 5" high)

NEW! Ad space in all three publications. Save \$200!

FULL Summer Catalog (color full-page); Conference Program (B&W full-page); School Year Catalog (color full-page) \$2,100

HALF Summer Catalog (color half-page); Conference Program (B&W half-page); School Year Catalog (color half-page) \$1,300

AuSM Connections E-Newsletter Sponsorship (Please indicate requested issue[s].)

\$150 per issue sponsorship _____

Contact Information

Company Name _____

Contact Name _____

E-mail _____

Address _____ City _____ State _____ Zip _____

Website _____ Twitter Handle _____

Payment Information

Total Payment: \$

Pay by Check Pay by Credit Card: Visa Discover MasterCard American Express

Credit Card Number _____

Expiration Date _____ Zip Code _____ CVV _____ Signature _____

ausm[®]

autism society of minnesota

www.ausm.org

We can help you tailor the perfect advertising and promotional package for your company. Contact Kelly Thomalla, Director of Marketing and Communications, to learn about the value your reach into the Minnesota autism community can bring to your business.

AuSM • 2380 Wycliff St. #102, St. Paul, MN 55114

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