



Conference Sponsorship, Exhibiting, and/or Advertising

April 26-29, 2017 • DoubleTree by Hilton Hotel Minneapolis - Park Place

The Minnesota Autism Conference is where we join our voices as a passionate network to inspire hope and innovation. Here, expert speakers, educators, professionals, and parents have a platform to exchange knowledge and ideas with one another - all with the goal of enhancing the lives of those touched by autism. Reach the Minnesota autism community by sponsoring, exhibiting, and/or advertising during the conference.

Overall Conference Sponsor, \$10,000

22nd Annual Conference naming rights (brought to you by *your company name*)

- Company logo on hotel directional screens
- Acknowledgement during speaker intros
- One large poster displayed
- Signs on keynote presentation podiums
- Exhibit/display table at entrance to exhibit hall
- Logo and company link posted on www.ausm.org
- Promotion in AuSM's social media
- Full page ad and acknowledgement in conference program

Lunch Sponsor, \$1,500

Two lunch sponsors are available (Thursday & Friday)

- One large poster displayed
- Advertising on tables provided by sponsor
- Logo posted on www.ausm.org
- Link to your company's website posted on www.ausm.org
- Promotion in AuSM's social media
- Acknowledgement in conference program

Keynote Sponsor, \$1,000

Four keynote speakers; three remain for sponsorship:

~~Temple Grandin~~, Steve Silberman, Kerry Magro, Chris Ulmer

- Announced as the keynote sponsor in opening ceremony
- One large poster displayed
- Logo posted on www.ausm.org
- Link to your company's website posted on www.ausm.org
- Promotion in AuSM's social media
- Acknowledgement in conference program

Conference Exhibitor, \$500

Exhibitors have a reserved space for the entire conference

- One eight-foot, skirted table with two chairs; promotion in AuSM's social media; listing in conference programs; listing on AuSM website
- One conference registration - all days; additional reg. available
 - Additional Session Registration(s) - \$50
Quantity: _____ Total: \$_____
- One boxed lunch on Thursday and Friday
 - Extra Boxed Lunch(es) - Thursday, \$25/lunch
Quantity: _____ Total: \$_____
 - Extra Boxed Lunch(es) - Friday, \$25/lunch
Quantity: _____ Total: \$_____
- Check here if you require electricity at your table.

Conference Advertiser

Share your message with an engaged audience during this expert-packed event for our community.

- Full-page, color, premium (front or back inside covers): \$1200
- Full-page, color (limited space): \$1100 (7.5" x 10")
- Full-page, B&W: \$700 (7.5" x 10.5")
- Half-page, B&W: \$400 (horizontal - 7.5" x 5")
- Advertising Insert in Participant Folders/Bags: \$350
600 8.5"x11" inserts. Send to AuSM; 2380 Wycliff St.; St. Paul, MN 55114 by April 5, 2016.

Print ads should be submitted as high-resolution PDF files to ojames@ausm.org by April 4, 2017.

Name _____ Company Name _____

Company Website _____

Company Facebook Address _____ Company Twitter Handle _____

Address _____ City _____ State _____ Zip _____

Phone _____ E-mail _____

Sponsorship/Exhibiting/Advertisement Total: \$_____

(Be sure total includes additional exhibitor session registrations and additional exhibitor boxed lunch totals if applicable.)

Check # _____ (send with completed sponsorship/advertisement form)

Credit Card: Visa MasterCard Discover

Card # _____ Expiration _____ CVV _____ (3-digit number on back of card)

Billing Zip Code _____ Signature _____

Send sponsorship form and payment to:



Autism Society of Minnesota
2380 Wycliff St. #102 • St. Paul, MN 55114
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events@ausm.org • www.ausm.org

For more information:

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