

# Conference Sponsorship, Exhibiting, Advertising



**April 25-28, 2018 • DoubleTree by Hilton Hotel Minneapolis - Park Place**

The Minnesota Autism Conference is where we join our voices as a passionate network to inspire hope and innovation. Here, expert speakers, educators, professionals, caregivers, and individuals with autism have a platform to exchange knowledge and ideas with one another - all with the goal of enhancing the lives of those touched by autism. Reach the Minnesota autism community by sponsoring, exhibiting, and/or advertising during the conference.

## Overall Conference Sponsor, \$5,000

- Acknowledgement during all speaker intros
- One large poster displayed
- Exhibit/display table
- Logo and company link posted on [www.ausm.org](http://www.ausm.org)
- Promotion in AuSM's social media
- Full page ad and acknowledgement in conference program

## Lunch Sponsor, \$1,500

Two lunch sponsors are available (Thursday or Friday)

- One large poster displayed
- Advertising on tables provided by sponsor
- Logo posted on [www.ausm.org](http://www.ausm.org)
- Link to your company's website posted on [www.ausm.org](http://www.ausm.org)
- Promotion in AuSM's social media
- Acknowledgement in conference program

## Keynote Sponsor, \$1,500

Frank Campagna "Autism Daddy"; Steven Shore; Jed Baker (full day); Leah Kuypers

- Announced as the keynote sponsor in opening ceremony
- One large poster displayed
- Logo posted on [www.ausm.org](http://www.ausm.org)
- Link to your company's website posted on [www.ausm.org](http://www.ausm.org)
- Promotion in AuSM's social media
- Acknowledgement in conference program

## Conference Exhibitor, \$500

Exhibitors have a reserved space for the entire conference

- One eight-foot, skirted table with two chairs; promotion in AuSM's social media; listing in conference programs; listing on AuSM website
- One full conference registration all days; additional reg. available
  - Additional Session Registration(s) - \$50 per day  
Quantity: \_\_\_\_\_ Total: \$\_\_\_\_\_
- One boxed lunch on Thursday and Friday
  - Extra Boxed Lunch(es) - Thursday, \$25/lunch  
Quantity: \_\_\_\_\_ Total: \$\_\_\_\_\_
  - Extra Boxed Lunch(es) - Friday, \$25/lunch  
Quantity: \_\_\_\_\_ Total: \$\_\_\_\_\_
- Check here if you require electricity at your table.

## Conference Advertiser

Share your message with an engaged audience during this expert-packed event for our community.

- Full-page, color, premium (front or back inside covers): \$1000
- Full-page, color (limited): \$900 (7.5" x 10")
- Full-page, B&W: \$700 (7.5" x 10.5")
- Half-page, B&W: \$400 (horizontal - 7.5" x 5")
- Advertising Insert in Participant Folders/Bags: \$425  
600 8.5"x11" inserts. Send to AuSM; 2380 Wycliff St.; St. Paul, MN 55114 by April 4, 2017.

Print ads should be submitted as high-resolution PDF files to [ojames@ausm.org](mailto:ojames@ausm.org) by April 4, 2018.

Name \_\_\_\_\_ Company Name \_\_\_\_\_

Company Website \_\_\_\_\_

Company Facebook Address \_\_\_\_\_ Company Twitter Handle \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**Sponsorship/Exhibiting/Advertisement Total: \$\_\_\_\_\_**

(Be sure total includes additional exhibitor session registrations and additional exhibitor boxed lunch totals if applicable.)

Check # \_\_\_\_\_ (send with completed sponsorship/advertisement form)

Credit Card:  Visa  MasterCard  Discover

Card # \_\_\_\_\_ Expiration \_\_\_\_\_ CVV \_\_\_\_\_ (3-digit number on back of card)

Billing Zip Code \_\_\_\_\_ Signature \_\_\_\_\_

**Send sponsorship form and payment to:**



**Autism Society of Minnesota**  
2380 Wycliff St. #102 • St. Paul, MN 55114  
651.647.1083 • 651.642.1230  
[events@ausm.org](mailto:events@ausm.org) • [www.ausm.org](http://www.ausm.org)

**For more information:**

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