



You are invited to become an AuSM Autism Awareness Month Partner for April 2017

Why Autism?

1 in 68 individuals is diagnosed with autism, making it the fastest growing disability in Minnesota. Everyone knows someone who is touched by autism.

Why AuSM?

Since 1971, the Autism Society of Minnesota (AuSM) has been committed to education, advocacy and support designed to enhance the lives of those affected by autism from birth through retirement. Every dollar raised for AuSM directly benefits the Minnesota autism community through programs and services tailored to the needs of families, individuals, educators, professionals and beyond. AuSM is a 501(c)(3) organization, and donations are tax-deductible. www.ausm.org

What can you do?

April is National Autism Awareness Month, a special opportunity to show your support for the autism community. AuSM invites you to partner with us in April to raise awareness about autism.

What does it mean to be an AuSM Autism Awareness Month Partner?

Partners join AuSM in our mission of enhancing the lives of those touched by autism in Minnesota and they receive:

- Special recognition in our e-newsletter, *AuSM Connections*, on April 1 and April 15. This newsletter is sent out to more than 5,000 opt-in subscribers in the Minnesota autism community and beyond.
- Special recognition on AuSM's Facebook page, which has 6,600+ likes.
- Placement on a page of the AuSM website, www.ausm.org, with a link to your website.



How do I become an AuSM Autism Awareness Month Partner?

Partners participate in one or more of the following activities starting in the month of April and continuing for as long as desired. Please check the activities in which you will participate:

- Prominently display an AuSM Autism Awareness Partner Poster:** Post the poster in your business or office. AuSM will provide the 8.5”x11” poster; you provide the wall or window space.
- Sell Puzzle Pieces to Customers:** AuSM will provide paper puzzle pieces for you to sell to your customers for \$1, with all proceeds going to support the Minnesota autism community.
- Get Social:** Show your support by sharing information about AuSM on your Facebook and Twitter pages. “Like” www.facebook.com/AuSM.org and follow @AutismMN.
- Distribute Information About Autism:** Help build autism awareness by distributing brochures and fact sheets about autism provided by AuSM. Accurate information helps build community understanding and dispels misconceptions.
- Offer a Special Product or Service to Support Autism Awareness:** Create puzzle cookies, pretzels or beverages. Sell a special scarf or piece of jewelry that represents autism awareness, with proceeds going to support the Minnesota autism community. AuSM will provide a donation letter for money donated through your designated product or service.
- Round Up for Autism:** Give customers the opportunity to “round up” their purchases to the next dollar to support the Minnesota autism community.

YES! I want to become an AuSM Autism Awareness Month Partner. Please complete the below information and return this form to the Autism Society of Minnesota (AuSM), 2380 Wycliff St. #102, St. Paul, MN 55114; fax: 651.642.1230; e-mail news@ausm.org.

Name: _____ E-mail: _____

Company Name: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____

Website: _____ Twitter Handle: _____

childhood adolescence transition adulthood