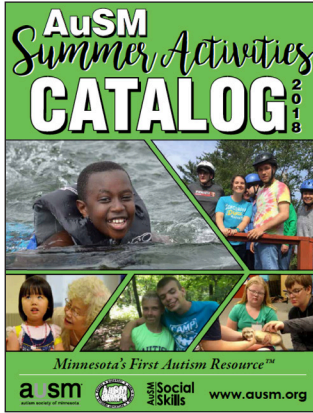


ausm® Share your message

autism society of minnesota with the Minnesota Autism Community

You provide valuable services and resources for the Minnesota autism community. Communicate your message with them while supporting the work of the Autism Society of Minnesota through advertising and sponsorship.



AuSM 2019 Summer Activities Catalog

- Full-page, color \$750 (vertical 7.5"x10")
- Half-page, color \$500 (horizontal 7.5"x5")

Space Reserve: Nov. 30, 2018
Ad Due: Dec. 7, 2018

Mailed: 4,500+ January 2019

Bonus Distribution:

- Steps for Autism in Minnesota 2019
- State Autism Conference
- Additional AuSM Events
- Targeted E-mail
- AuSM Website
- State-Wide Resource Fairs
- AuSM Office
- AuSM Partners



AuSM's Guide to Sensory-Friendly Minnesota

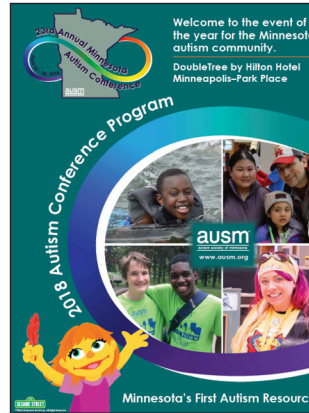
- Quarter-page, color \$250* (vertical 3.5"x4.5")
- *Advertisers receive FREE bolded event listings with business logo.

Space Reserve: Nov. 30, 2018
Ad Due: Dec. 7, 2018

Mailed: 4,500+ January 2019

Bonus Distribution:

- Steps for Autism in Minnesota 2019
- State Autism Conference
- Additional AuSM Events
- Targeted E-mail
- AuSM Website
- State-Wide Resource Fairs
- AuSM Office
- AuSM Partners



24th Annual MN Autism Conference Program

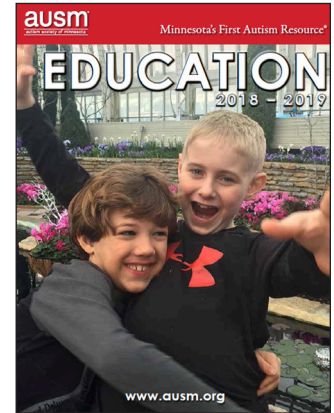
- Full-page, color \$900 (vertical 7.5"x10")
- Half-page, color \$700 (horizontal 7.5"x5")
- Folder Insert \$500 (8.5"x11" sheet max)

Exhibiting and sponsor opportunities also available.

Space Reserve: March 21, 2019
Ad Due: April 4, 2019

600 Inserts Due: April 4, 2019

Distribution: April 2019; Used by 600+ teachers, educators, professionals, caregivers, families, and individuals with autism. The inserts go into folders given to all conference participants.



2019-2020 AuSM Education Catalog

- Full-page, color \$900 (vertical 7.5"x10")
- Half-page, color \$700 (horizontal 7.5"x5")

Space Reserve: June 27, 2019
Ad Due: July 11, 2019

Mailed: 4,500+ August 2019

Bonus Distribution:

- AuSM Self-Advocacy Summit
- AuSM Pumpkin Trolley
- AuSM Workshops
- Additional AuSM Events
- Targeted E-mail
- AuSM Website
- State-Wide Resource Fairs
- AuSM Office
- AuSM Partners

BEST RATES! Ad space in all four publications, full year of support for the autism community. Save \$300!

*Offer valid until Nov. 30, 2018. Must complete and submit reservation form by Nov. 30, 2018.

- \$2,500 • 3 Full-Page Ads + Quarter Ad in Sensory-Friendly Guide
- \$1,850 • 3 Half-Page Ads + Quarter Ad in Sensory-Friendly Guide

AuSM Connections E-Newsletter Banner Ad/Sponsorship



Sent to more than 4,000 opt-in contacts on the 1st and 15th of each month, AuSM's e-newsletter offers the perfect outlet for consistent and time-sensitive messages. Sponsors supply banner ad and URL link. Maximum of two sponsors per issue; space fills quickly. Banner ad should be a jpg file 11" across by 3" high or 792 x 216 pixels. Ad art is due one week prior to sponsored issue date.

- \$150 per issue sponsorship

YES! *I want to share my message with this awesome community!*

Please select the advertising opportunities in which you'd like to participate. Ads for print should be submitted as high resolution PDF files and e-mailed to ojames@ausm.org.

Summer 2019 Activities Catalog: Distributed January 2019

Space reservation deadline: Nov. 30, 2018; ad materials due: Dec. 7, 2018

Full-page, color: \$750 (vertical 7.5"x10") Half-page, color: \$500 (horizontal 7.5"x5")

AuSM's Guide to Sensory-Friendly Minnesota: Distributed January 2019

Space reservation deadline: Nov. 30, 2018; ad materials due: Dec. 7, 2018

Quarter-page, color: \$250* (vertical 3.5"x4.5") *Advertisers receive FREE bolded event listings with business logo.

24th Annual Minnesota Autism Conference Program and Inserts: Distributed April 2019

Space reservation deadline: March 21, 2019; ad materials due: April 4, 2019

Full-page, color: \$900 (vertical 7.5"x10") Half-page, color: \$700 (horizontal 7.5"x5") Folder Insert: \$500 (max size 8.5"x11")

School Year 2019-2020 Education Catalog: Distributed August 2019

Space reservation deadline: June 27, 2019; ad materials due: July 11, 2019

Full-page, color: \$900 (vertical 7.5"x10") Half-page, color: \$700 (horizontal 7.5"x5")

BEST RATES! Ad space in all four publications. Save \$300! Offer valid until Nov. 30, 2018.

\$2,500: 3 Full-Page Ads + 1/4 Ad in Sensory-Friendly Guide \$1,850: 3 Half-Page Ads + 1/4 Ad in Sensory-Friendly Guide

AuSM Connections E-Newsletter Sponsorship (Please indicate requested issue[s].)

\$150 per issue sponsorship _____

Advertiser Contact Information

Company Name _____

Contact Name _____

E-mail _____

Address _____ City _____ State _____ Zip _____

Payment Information

Total Payment: \$ _____

Pay by Check Pay by Credit Card: Visa Discover MasterCard American Express

Credit Card Number _____

Expiration Date _____ Zip Code _____ CVV _____ Signature _____



autism society of minnesota

www.ausm.org

We can help you tailor the perfect advertising and promotional package for your company. Contact Kelly Thomalla, Director of Marketing and Communications, to learn about the value your reach into the Minnesota autism community can bring to your business.

AuSM • 2380 Wycliff St. #102, St. Paul, MN 55114

Fax: 651.642.1230 • Phone: 651.647.1083 ext. 25 • E-mail: kthomalla@ausm.org