

AuSM's Guide to Sensory-Friendly Minnesota is a reference tool and planning guide that families and individuals with autism and other sensory sensitivities will use throughout the year to plan for participation in events and activities that are tailored to accommodate their sensory needs.

Listed events and activities must be offered in support of those with sensory sensitivities. Events and activities are encouraged to be at no or low cost to the community. Lessons and classes will not be included in the listings, however they can be promoted through paid advertising. AuSM reserves right of approval for included listings and advertising.

YES! Please list my sensory-friendly event/activity for free!

Please complete one form per event/activity. Forms can be completed and submitted electronically at www.ausm.org or by using this listing submission form. Listing submissions are due by Nov. 25, 2019 and can be e-mailed to kthomalla@ausm.org or faxed to: 651.642.1230. Please also submit promotional photos from your venue for possible use in the guide. Photos will receive credit in the guide.

Company Name _____

Contact Name _____

E-mail _____

Address _____ City _____ State _____ Zip _____

Event/Activity Listing

Event/Activity Name _____

Event/Activity Date and Time _____ Event/Activity City _____

Event/Activity Fee (if applicable) _____

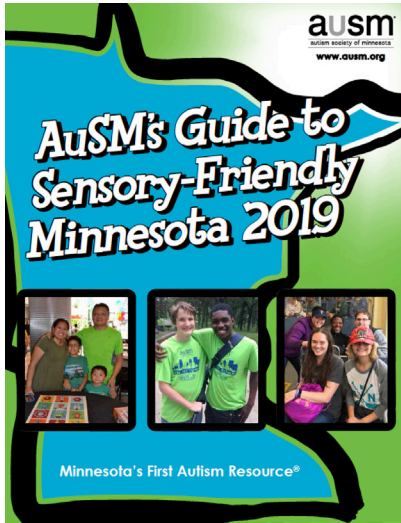
One Time Event/Activity Recurring Event/Activity Details _____

Website for More Information _____

Please check the following elements that apply to making your event/activity sensory-friendly.

- Training: Event/activity staff understand differences in sensory perception, processing, and integration, as well as other conditions that may accompany sensory differences. Event/activity staff have participated in staff training in autism/neurodiversity and are committed to nonjudgment, acceptance, and inclusion.
- Environmental Modification: The environment is modified to the extent possible to minimize unnecessary sensory input, reduce the intensity of sensory stimuli, and make sensory characteristics as predictable as possible. This may include the addition of a quiet space.
- Tools and Resources: Tools and resources are provided to assist individuals in adapting the environment to meet participants' unique sensory needs. Resources may include social narratives, accommodation apps, etc.
- Other: Please explain how your event/activity is sensory-friendly.

For more information about the Second Edition of AuSM's Guide to Sensory-Friendly Minnesota, contact Kelly Thomalla at 651.647.1083 ext. 25 or e-mail kthomalla@ausm.org.



Call attention to your listings in AuSM's Guide to Sensory-Friendly Minnesota!

Make your event/activity stand out in AuSM's Guide to Sensory-Friendly Minnesota by purchasing advertising space. Advertisers receive bolded listings and business logo placement within the guide.

Advertising Cost

\$250 quarter-page, color (vertical 3.5"x4.5")

\$450 half-page, color (horizontal 7.5"x5")

Space Reservation Deadline: Nov. 25, 2019

Logo and Ad Artwork Due (high resolution pdf): Dec. 6, 2019

Distribution: Mailed to 4,500+ in January 2020; Steps for Autism in Minnesota 2020; State Autism Conference; Additional AuSM Events; Targeted E-mail; AuSM Website; State-Wide Resource Fairs; AuSM Office; AuSM Partners

YES! I want to advertise in the guide and have my listing in BOLD with my company logo on a special page that highlights advertisers.

Total Payment: \$ _____

Pay by Check

Pay by Credit Card (select one): Visa Discover MasterCard American Express

Credit Card Number _____

Expiration Date _____ Zip Code _____ CVV _____ Signature _____

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Are you interested in more information or training about sensory-friendly and inclusive programming?

YES! Please contact me.

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