

Autism Society of Minnesota

27TH ANNUAL MINNESOTA AUTISM CONFERENCE

Hyatt Regency Bloomington | April 27-29, 2022



Welcome back to our LIVE conference!

- Bringing the community together for three days of learning, networking, and resource gathering.
- 300+ caregivers, parents, educators, individuals with autism, professionals, and more participate.
- More than 25 educational sessions presented by experts, including four keynote speakers.
- Participants come eager for resources; exhibits are open and busy throughout this three-day event.

2022 Sponsorship Opportunities

Platinum Sponsorship \$5,000

- Four full conference registrations
- Logo and link on website
- Logo on registration mailer (if by 1/15/22)
- E-mail blast highlight/social media
- Acknowledgement in pre-event e-mails
- Logo in program/on poster
- Insert in participant bag
- Exhibit booth – prominent location
- Provide a minute-long company promotional video that will play prior to each keynote presentation
- Acknowledgement during all breakout speaker intros

Gold Sponsorship \$2,500

- Two full conference registrations
- Logo and link on website
- Logo on registration mailer (if by 1/15/22)
- Acknowledgement in pre-event e-mails
- Logo in program/on poster
- Insert in participant bag
- Exhibit booth
- Acknowledgement during designated keynote speaker intro/ability to have representative speak

Silver Sponsorship \$1,500

- One full conference registration
- Logo and link on website
- Logo on registration mailer (if by 1/15/22)
- Acknowledgement in pre-event e-mails
- Logo in program/on poster
- Insert in participant bag
- Exhibit booth

Bronze Sponsorship \$1,000

- One full conference registration
- Name on website
- Name on registration mailer (if by 1/15/22)
- Name in program/on poster
- Insert in participant bag
- Exhibit booth

Exhibit Only \$500

- One full conference registration
- Name on website/description in program
- Exhibit booth

Unique Minnesota Autism Conference Promotional Opportunities

Program Advertising

- Full-Page \$900
- Inside, Back Cover \$1,000
- Half-Page \$700
- Bag Insert \$200 (with purchase of half- or full-page program ad; max size 8.5"x11")

Participant Bag \$1,000

- 300 company-branded bags provided by sponsor
- Insert in participant bag

SOLD OUT



YES! I want to sponsor the 2022 state autism conference!

Complete the online sponsor form and payment information on the conference page of AuSM's website. Or complete this form by typing directly into the PDF, saving it, and e-mailing the document to AuSM's events team, events@ausm.org. You also may print and mail the form to AuSM. Please confirm your sponsorship by **April 1, 2022**.

Company Name _____ Contact Name _____

Company Website _____

Address _____ City _____ State _____ Zip _____

Phone _____ E-mail _____

Select your 2022 state autism conference sponsorship/program advertising.

- Platinum Sponsor \$5,000
- Gold Sponsor \$2,500
- Silver Sponsor \$1,500
- Bronze Sponsor \$1,000
- Exhibit Only \$500
- Full-Page Ad \$900
- Back Inside Cover \$1,000
- Half-Page Ad \$700
- Bag Insert \$200 (ad purchase required)

Sponsorship/Advertising Total: \$ _____

Check # _____ (send with completed form)

Credit Card: Visa MasterCard Discover AmEx

Card # _____

Name on Card _____ Expiration _____ CVV _____ (3-digit number on back of card)

Billing Zip Code _____ Signature _____

Send sponsorship form and payment to:

ausm[®] Autism Society of Minnesota
2380 Wycliff St. #102 • St. Paul, MN 55114
651.647.1083 ext. 28 • FAX: 651.642.1230
events@ausm.org • www.ausm.org

For more information about sponsorship, exhibiting, or advertising, contact the AuSM events team.

651.647.1083 • events@ausm.org