

Autism Society of Minnesota

STEPS FOR AUTISM IN MINNESOTA

Como Lakeside Pavilion | May 22, 2022



Meet this amazing community on May 22 at Como Lakeside Pavilion!

- Dollars raised support programs and services for the local autism community.
- All are invited to participate in an inclusive outdoor event for autism resource gathering and fun.
- The resource fair will feature in-person sponsors meeting the community and sharing information.
- Activity stations will encourage engagement and hands-on entertainment.
- All-abilities walk will be at the pace and distance choice of each participant. Medals will be available to celebrate participation and commemorate the special day.

Sponsorship Opportunities

Gold Sponsorship \$2,500

- Logo and link on website
- Logo on registration postcard (if by 2/15/22)
- Recognition in pre-event e-mails
- Logo on large sponsors banner
- Resource table
- Stamp on resource fair passport
- Insert in participant bags

Bronze Sponsorship \$750

- Name on website
- Name on registration postcard (if by 2/15/22)
- Recognition in pre-event e-mails
- Name on large sponsors banner
- Resource table
- Stamp on resource fair passport
- Insert in participant bags

Silver Sponsorship \$1,500

- Name and link on website
- Name on registration postcard (if by 2/15/22)
- Recognition in pre-event e-mails
- Logo on large sponsors banner
- Resource table
- Stamp on resource fair passport
- Insert in participant bags

Resource Table Only \$300

- Name on website
- Name on large sponsors banner
- Resource table

Unique Steps for Autism in Minnesota Promotional Opportunities

Participant Bag \$750

- 250 company-branded bags provided by sponsor
- Insert in participant bag

Balloon Arch Walk Start/Finish Line \$500

- Printed sign with sponsor logo placed at base of arch

Build a Fundraising Team FREE!

- Invite your clients and customers to walk and fundraise in support of the local autism community.
- Promote your team building and fundraising through your website, social media channels, e-mail lists, and newsletters.
- Highlight your support and your team totals on communications - let the autism community know you care for and support their access to information and resources.
- Invite your team to visit your resource table and to have fun at the walk on May 22!



YES! I want to sponsor Steps for Autism 2022!

Complete the online sponsor form and payment information on the Steps for Autism page of AuSM's website. Or complete this form by typing directly into the PDF, saving it, and e-mailing the document to AuSM's events team, events@ausm.org. You also may print and mail the form to AuSM. Please confirm your sponsorship by **April 15, 2022**.

Company Name _____ Contact Name _____

Company Website _____

Address _____ City _____ State _____ Zip _____

Phone _____ E-mail _____

Please check your level of Steps for Autism in Minnesota 2022 sponsorship.

Gold Sponsor \$2,500

Build a Team! Register on www.ausm.org.

Silver Sponsor \$1,500

Bronze Sponsor \$750

Resource Table Only \$500

Sponsorship Total: \$ _____

Check # _____ (send with completed sponsorship/advertisement form)

Credit Card: Visa MasterCard Discover AmEx

Card # _____

Name on Card _____ Expiration _____ CVV _____ (3-digit number on back of card)

Billing Zip Code _____ Signature _____

Send sponsorship form and payment to:

ausm[®] Autism Society of Minnesota
2380 Wycliff St. #102 • St. Paul, MN 55114
651.647.1083 ext. 28 • FAX: 651.642.1230
events@ausm.org • www.ausm.org
autism society of minnesota

For more information about sponsorship, exhibiting, or advertising, contact the AuSM events team.

651.647.1083 • events@ausm.org