

# Autism Society of Minnesota

## 28<sup>TH</sup> ANNUAL MINNESOTA AUTISM CONFERENCE

Marriott Minneapolis Airport Hotel | April 26-28, 2023



### Our annual conference: bigger and better!

- Bringing the community together for three days of learning, networking, and resource gathering.
- 400+ caregivers, parents, educators, individuals with autism, professionals, and more participate.
- More than 25 educational sessions presented by experts, including four keynote speakers.
- Participants come eager for resources; exhibits are open and busy throughout this three-day event.

## 2023 Sponsorship Opportunities

### Platinum Sponsorship \$5,000

- Four full conference registrations (includes daily lunch and beverages)\*
- Logo and link on website
- Logo on registration mailer (if by 1/15/23)
- E-mail blast highlight/social media
- Acknowledgement in pre-event e-mails
- Logo in program/on poster
- Insert in participant bag
- Exhibit booth – prominent location
- Provide a minute-long company promotional video that will play prior to each keynote presentation
- Acknowledgement during all breakout speaker intros

### Gold Sponsorship \$2,500

- Three full conference registrations (includes daily lunch and beverages)\*
- Logo and link on website
- Logo on registration mailer (if by 1/15/23)
- Acknowledgement in pre-event e-mails
- Logo in program/on poster
- Insert in participant bag
- Exhibit booth
- Acknowledgement during designated keynote speaker intro/ability to have representative speak

### Silver Sponsorship \$1,550

- Two full conference registrations (includes daily lunch and beverages)\*
- Logo and link on website
- Logo on registration mailer (if by 1/15/23)
- Acknowledgement in pre-event e-mails
- Logo in program/on poster
- Insert in participant bag
- Exhibit booth

### Bronze Sponsorship \$1,050

- Two full conference registrations (includes daily lunch and beverages)\*
- Name on website
- Name on registration mailer (if by 1/15/23)
- Name in program/on poster
- Insert in participant bag
- Exhibit booth

### Exhibit Only \$550

- Two full conference registrations (includes daily lunch and beverages)\*
- Name on website/description in program
- Exhibit booth

\* Please note that the individual staffing your resource table constitutes one of your included registrations.

## Unique Minnesota Autism Conference Promotional Opportunities

### Program Advertising

- Full-Page \$950
- Inside, Back Cover \$1,000
- Half-Page \$750
- Bag Insert \$200 (max size 8.5"x11")

### Participant Bag \$1,000

- 300 company-branded bags provided by sponsor
- Insert in participant bag

**SOLD OUT**



# YES! I want to sponsor the 2023 state autism conference!

Complete the online sponsor form and payment information on the conference page of AuSM's website. Or complete this form by typing directly into the PDF, saving it, and e-mailing the document to AuSM's events team, [events@ausm.org](mailto:events@ausm.org). You also may print and mail the form to AuSM. Please confirm your sponsorship by **April 1, 2023**.

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Company Website \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

## Select your 2023 state autism conference sponsorship/program advertising.

- Platinum Sponsor \$5,000
- Gold Sponsor \$2,500
- Silver Sponsor \$1,550
- Bronze Sponsor \$1,050
- Exhibit Only \$550
- Full-Page Ad \$950
- Back Inside Cover \$1,000
- Half-Page Ad \$750
- Bag Insert \$200

Sponsorship/Advertising Total: \$ \_\_\_\_\_

Check # \_\_\_\_\_ (send with completed form)

Credit Card:  Visa  MasterCard  Discover  AmEx

Card # \_\_\_\_\_

Name on Card \_\_\_\_\_ Expiration \_\_\_\_\_ CVV \_\_\_\_\_ (3-digit number on back of card)

Billing Zip Code \_\_\_\_\_ Signature \_\_\_\_\_

## Send sponsorship form and payment to:

**ausm**<sup>®</sup> Autism Society of Minnesota  
2380 Wycliff St. #102 • St. Paul, MN 55114  
651.647.1083 ext. 28 • FAX: 651.642.1230  
[events@ausm.org](mailto:events@ausm.org) • [www.ausm.org](http://www.ausm.org)

For more information about sponsorship, exhibiting, or advertising, contact the AuSM events team.

**651.647.1083 • [events@ausm.org](mailto:events@ausm.org)**