

# JOIN AUSM AT ALL OUR EVENTS!

The mission of the Autism Society of Minnesota (AuSM) is to create connections, empowering everyone in the autism community with the resources needed to live fully.

AuSM seeks to enhance the lives of all who are part of the Minnesota autism community, with a fundamental commitment to advocacy, education, support, collaboration, and community building.

#### **BECOME A COMMUNITY PARTNER WITH AUSM**

We know that our sponsors want a presence anywhere you can find our community. That's why we created the Community Partner Package: it's a chance for you to exhibit at all four of our major events in 2024. With a prevalence rate of 1 in 34 and a population of more than 5 million people, Minnesota is estimated to have more than 150,000 autistic people. You'll reach thousands of these people as a community partner, including the 90,000+ users we see annually on our website, our 15,000+ social media followers, and get directly into the hands of over 7500 opt-in subscribers to our e-newsletter.

Community Partner Packages are \$1,499 and you'll receive an exhibit booth at every AuSM event, plus recognition on our website and in-person at each event! You'll save \$100, and get 2 free sponsorships of AuSM's e-newsletter.

Share your message as a sponsor today! Visit www.ausm.org to sponsor.



## 2024 EVENT SCHEDULE



#### April 17-19: 2024 Minnesota Autism Conference

The Minnesota Autism Conference brings together over 400 members of the Minnesota autism community for three days of networking and learning from high-caliber speakers, gathering information from key autism exhibitors, and visiting the AuSM Shop.

Location: Marriott Minneapolis Airport Hotel



### May 19: Steps for Autism in Minnesota

Steps for Autism in Minnesota is not a traditional charitable walk: it's all about supporting our community and connecting people with services, supports, and each other. The centerpiece of this event is a huge autism resource fair that our community loves.

Location: ROC at the St. Louis Park Rec Center



#### September 28: AuSM Jigsaw Puzzle Competition

The 7th annual AuSM Jigsaw Puzzle Competition gives teams of up to four, located anywhere in the U.S., the opportunity to put their jigsaw puzzling passion to the test by competing for the fastest puzzle completion time. Reach the full Mall of America audience!

Location: Mall of America Huntington Bank Rotunda and virtually



#### November: Autistic Community Summit

Created and curated by people with autism and for people with autism, the purpose of the Autistic Community Summit is to provide a space for community building and sharing the knowledge and perspectives of Minnesota's autistic community.

Location: TBD

To learn more or reserve your package, visit www.ausm.org or contact Kelly Ulrick, Director of Events and Fundraising, at kulrick@ausm.org or 651.647.1083 ext. 128.