

SAVE WITH AN EDUCATION PACKAGE!

The mission of the Autism Society of Minnesota (AuSM) is to create connections, empowering everyone in the autism community with the resources needed to live fully.

AuSM seeks to enhance the lives of all who are part of the Minnesota autism community, with a fundamental commitment to advocacy, education, support, collaboration, and community building.

SHARE LEARNING WITH THE AUTISM COMMUNITY

When you purchase a package, you guarantee that you'll have a presence at the two largest education events of the Minnesota autism community. With a prevalence rate of 1 in 34 and a population of more than 5 million people, Minnesota is estimated to have more than 150,000 autistic people. At our two education focused events each year, AuSM connects with hundreds of these community members to expand our understanding of autism, and you can too by sponsoring through an Education Package! Reach the 90,000+ users we see annually on our website, our 15,000+ social media followers, and get directly into the hands of over 7500 opt-in subscribers to our e-newsletter.

Package sponsors also receive bonus sponsorship of AuSM's e-newsletter, AuSM Connections, giving you up to \$700 of advertising completely free.

Share your message as a sponsor today! Visit www.ausm.org to sponsor.



SPONSOR THESE EVENTS



Your Education Sponsorship Package includes sponsorship of both the Minnesota Autism Conference and the Autistic Community Summit, prime opportunities to share your business message directly with autistic individuals and those who serve and support them.



29th Annual Minnesota Autism Conference

Marriott Minneapolis Airport Hotel | April 17-19, 2024

The Minnesota Autism Conference brings together over 300 members of the Minnesota autism community for three days of networking and learning from high-caliber speakers, gathering information from key autism exhibitors, and visiting the AuSM Shop.



7th Annual Autistic Community Summit

Location TBD | November, 2024

Created and curated by people with autism and for people with autism, the purpose of the Autistic Community Summit is to provide a space for community building and sharing the knowledge and perspectives of Minnesota's autistic community.

To learn more or reserve your package, visit www.ausm.org or contact Kelly Ulrick, Director of Events and Fundraising, at kulrick@ausm.org or 651.647.1083 ext. 128.

2024 EDUCATION SPONSOR PACKAGES

	Exhibit \$799	Bronze \$1,999	Silver \$2,749	Gold \$4,499	Platinum \$7,499
Minnesota Autism Conference					
Full conference registrations (includes daily lunch and beverages*)	2	2	2	3	4
Recognized on website	Name	Name	Link & Logo	Link & Logo	Link & Logo
Logo on registration mailer (if by 1/15/24)			✓	✓	✓
Highlighted on social media		✓	✓	✓	✓
Acknowledgement in pre-event emails		✓	✓	✓	✓
Recognized in program/on poster	Name	Name	Logo	Logo	Logo
Single insert in participant bag		✓	✓	✓	✓
Exhibit booth	✓	✓	✓	✓	✓
Introduce designated keynote speaker in- person and highlight your company				✓	
Play a minute-long company promotional video prior to keynote presentations (provided by you)					✓
Acknowledgement during all breakout and keynote speaker intros					✓
Autistic Community Summit					
Summit registrations		1	1	2	4
Recognized on website	Name	Name	Link & Logo	Link & Logo	Link & Logo
Logo on registration mailer (if by 9/21/24)			✓	✓	✓
Highlighted on social media		✓	✓	✓	✓
Acknowledgement in pre-event emails			✓	✓	✓
Acknowledgement in program/on poster	Name	Name	Logo	Logo	Logo
Acknowledgment during all speaker intros				✓	✓
Opportunity to introduce keynote speaker in-person and highlight your company					✓
Exhibit booth	✓	✓	✓	✓	✓
BONUS: AuSM Connections Sponsorships in 2024	1	1	1	2	4

*Please note that any individuals staffing your resource table constitute your included registrations.

VISIT WWW.AUSM.ORG TO SPONSOR