

SAVE WITH AN OUTREACH PACKAGE!

The mission of the Autism Society of Minnesota (AuSM) is to create connections, empowering everyone in the autism community with the resources needed to live fully.

AuSM seeks to enhance the lives of all who are part of the Minnesota autism community, with a fundamental commitment to advocacy, education, support, collaboration, and community building.

ENGAGE WITH THE AUTISM COMMUNITY

Purchasing an Outreach Package is the best way to extend your reach into the autism community in Minnesota! With a prevalence rate of 1 in 34 and a population of more than 5 million people, Minnesota is estimated to have more than 150,000 autistic people. AuSM brings thousands of these community members together each year at our two outreach focused events, and you can join us by sponsoring an Outreach Package! As a sponsor your message will reach the 90,000+ users we see annually on our website, our 15,000+ social media followers, and get directly into the hands of over 7500 opt-in subscribers to our e-newsletter.

Package sponsors also receive bonus sponsorship of AuSM's e-newsletter, AuSM Connections, giving you up to \$700 of advertising completely free.

Share your message as a sponsor today! Visit www.ausm.org to sponsor.



SPONSOR THESE EVENTS



Your Outreach Sponsorship Package includes sponsorship of both Steps for Autism in Minnesota and the AuSM Jigsaw Puzzle Competition, prime opportunities to share your business message directly with autistic individuals and those who serve and support them.



May 19: Steps for Autism in Minnesota

Steps for Autism in Minnesota is not a traditional charitable walk: it's all about supporting our community and connecting people with services, supports, and each other. The centerpiece of this event is a huge autism resource fair that our community loves.

Location : ROC at the St. Louis Park Rec Center



September 28: AuSM Jigsaw Puzzle Competition

The 7th Annual AuSM Jigsaw Puzzle Competition gives teams of up to four, located anywhere in the U.S., the opportunity to put their jigsaw puzzling passion to the test by competing for the fastest puzzle completion time. Reach the full Mall of America audience!

Location : Mall of America Huntington Bank Rotunda and virtually

To learn more or reserve your package, visit www.ausm.org or contact Kelly Ulrick, Director of Events and Fundraising, at kulrick@ausm.org or 651.647.1083 ext. 128.

2024 OUTREACH SPONSOR PACKAGES

	Exhibit \$799	Bronze \$1,499	Silver \$2,999	Gold \$4,999
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Steps for Autism				
Recognized on website	Name	Name	Link	Link & Logo
Logo on registration postcard (if by 3/15/24)			✓	✓
Highlighted on social media		✓	✓	✓
Acknowledgement in pre-event emails		✓	✓	✓
Recognized on large sponsor banner	Name	Name	Logo	Logo
Single insert in participant bag		✓	✓	✓
Stamp on resource fair passport		✓	✓	✓
Exhibit booth	✓	✓	✓	✓

AuSM Puzzle Competition				
Recognized on website	Name	Link	Link	Link & Logo
Logo on registration postcard (if by 8/9/24)			✓	✓
Highlighted on social media		✓	✓	✓
Acknowledgement in pre-event emails		✓	✓	✓
Acknowledgement on jumbotron	Name	Name	Name	Logo
Stamp on resource fair passport		✓	✓	✓
Logo on rules sheet at each table		✓	✓	✓
Exhibit booth	✓	✓	✓	✓

BONUS: AuSM Connections Sponsorships in 2024	1	1	2	4
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**FOR MORE INFORMATION AND TO
BECOME A SPONSOR VISIT
WWW.AUSM.ORG.**