

# **Connect with**

the Minnesota Autism Community

You are a part of the Minnesota autism community. Reach the audience you care about the most while supporting the mission of the Autism Society of Minnesota by advertising in print or electronically. Whether in our catalogs or through our e-newsletter, your message will reach thousands of Minnesotans who want to hear about your services and resources.

#### PRINT ADVERTISING

#### 2024 AuSM Summer Recreation Catalog



Space Reserve: Dec. 22, 2023 Ad Due: Jan. 3, 2024 Mailed: 4,500+ January 2024 Bonus Distribution:

- Steps for Autism in Minnesota
- State Autism Conference/AuSM events
- Targeted email/AuSM website
- Statewide resource fairs
- AuSM office and partners

### 29th Annual Minnesota Autism Conference Program



Space Reserve: March 25, 2024

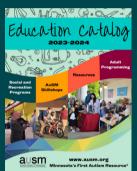
Ad Due: April 1, 2024

Distribution: 300+ participants April 17-19 during the inperson conference at the Minneapolis Marriott Hotel. Teachers, educators, professionals, caregivers, families, and individuals with autism in Minnesota.

Special advertising opportunity: Bag Insert \$200 (max size 8.5x11")

Exhibiting and sponsor opportunities also available

# 2024-2025 AuSM Education Catalog



Space Reserve: July 19, 2024 Ad Due: July 26, 2024 Mailed: 4,500+ August 2024 Bonus Distribution:

- Autistic Community
   Summit/AuSM events
- Targeted email/AuSM website
- Statewide resource fairs
- AuSM office and partners

#### **ADVERTISING PACKAGES**

BEST RATES! Reserve space in all 3 printed publications to save \$300

Must complete and submit reservation form by Dec. 22, 2023.

### **AUSM CONNECTIONS E-NEWSLETTER**



Sent to more than 7,000 opt-in contacts on the 1st and 15th of each month, AuSM's e-newsletter offers the perfect outlet for consistent and time-sensitive messages. Sponsors supply banner ad and URL link. Maximum of two sponsors per issue; space fills quickly. Banner ad should be a jpg file 570 x 200 pixels (horizontal jpg) and is due one week prior to sponsored issue.

Sponsor three issues and receive a \$25 discount!

# PRICING

Single Ad Pricing		Package Pricing	
Print: Full page (vertical 7.5x10")	\$950	Print: Full page package (three ads)	\$2,550
Print: Half page (horizontal 7.5x5")	\$750	Print: Half page package (three ads)	\$1,950
Electronic: Single Issue Sponsorship	\$175	E-Newsletter three issue package	\$500

### YES! I WANT TO SHARE MY MESSAGE

Please select the advertising opportunities in which you'd like to participate. Ads for print should be submitted as high-resolution PDF files and emailed to mmalmberg@ausm.org.

# 2024-2025 Education Catalog

Full page: \$950

Half page: \$950

We can help you tailor the perfect advertising and promotional package for your company. Contact Mark Malmberg to learn about the value your reach into the Minnesota autism community can bring to your business.

AuSM • 2380 Wycliff St. #102, St. Paul, MN 55114 Fax: 651.642.1230 • Phone: 651.647.1083 ext. 125 Email: mmalmberg@ausm.org

# AuSM Connections E-Newsletter Sponsorship

\$175 per issue sponsorship

Please write the number of issues and which dates you would like to sponsor on the line provided.

Advertiser Contact Information			
Company name			
Contact name			
Email			
Address			
Payment Information			
Total payment: \$			
Pay by check Pay by credit card			
Credit card number			
Expiration date Zip code CVV			
Signature			

