

You are a part of the Minnesota autism community. Reach the audience you care about the most while supporting the mission of the Autism Society of Minnesota by advertising in print or electronically. Whether in our catalogs or through our e-newsletter, your message will reach thousands of Minnesotans who want to hear about your services and resources.

PRINT ADVERTISING

2024 AuSM Summer Recreation Catalog



Space Reserve: Dec. 22, 2023

Ad Due: Jan. 3, 2024

Mailed: 4,500+ January 2024

Bonus Distribution:

- Steps for Autism in Minnesota
- State Autism Conference/AuSM events
- Targeted email/AuSM website
- Statewide resource fairs
- AuSM office and partners

29th Annual Minnesota Autism Conference Program



Space Reserve: March 25, 2024

Ad Due: April 1, 2024

Distribution: 300+ participants April 17-19 during the in-person conference at the Minneapolis Marriott Hotel. Teachers, educators, professionals, caregivers, families, and individuals with autism in Minnesota.

Special advertising opportunity: Bag Insert \$200 (max size 8.5x11")

Exhibiting and sponsor opportunities also available

2024-2025 AuSM Education Catalog



Space Reserve: July 19, 2024

Ad Due: July 26, 2024

Mailed: 4,500+ August 2024

Bonus Distribution:

- Autistic Community Summit/AuSM events
- Targeted email/AuSM website
- Statewide resource fairs
- AuSM office and partners

ADVERTISING PACKAGES

BEST RATES! Reserve space in all 3 printed publications to save \$300

Must complete and submit reservation form by Dec. 22, 2023.

AUSM CONNECTIONS E-NEWSLETTER



Sent to more than 7,000 opt-in contacts on the 1st and 15th of each month, AuSM's e-newsletter offers the perfect outlet for consistent and time-sensitive messages. Sponsors supply banner ad and URL link. Maximum of two sponsors per issue; space fills quickly. Banner ad should be a jpg file 570 x 200 pixels (horizontal jpg) and is due one week prior to sponsored issue.

Sponsor three issues and receive a \$25 discount!

PRICING

Single Ad Pricing

Print: Full page (vertical 7.5x10")	\$950
Print: Half page (horizontal 7.5x5")	\$750
Electronic: Single Issue Sponsorship	\$175

Package Pricing

Print: Full page package (three ads)	\$2,550
Print: Half page package (three ads)	\$1,950
E-Newsletter three issue package	\$500

YES! I WANT TO SHARE MY MESSAGE

Please select the advertising opportunities in which you'd like to participate. Ads for print should be submitted as high-resolution PDF files and emailed to mmalmberg@ausm.org.

2024-2025 Education Catalog

- ☐ Full page: \$950
- ☐ Half page: \$950

We can help you tailor the perfect advertising and promotional package for your company. Contact Mark Malmberg to learn about the value your reach into the Minnesota autism community can bring to your business.

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Fax: 651.642.1230 • Phone: 651.647.1083 ext. 125
Email: mmalmberg@ausm.org

AuSM Connections E-Newsletter Sponsorship

_____ \$175 per issue sponsorship

Please write the number of issues and which dates you would like to sponsor on the line provided.

Advertiser Contact Information

Company name _____

Contact name _____

Email _____

Address _____

Payment Information

Total payment: \$ _____

☐ Pay by check ☐ Pay by credit card

Credit card number _____

Expiration date _____ Zip code _____ CVV _____

Signature _____