## SPONSOR STEPS FOR AUTISM 2026

ROC at the St. Louis Park Rec Center | May 17, 2026 Contact: Kelly Ulrick, kulrick@ausm.org, 651.647.1083 ext. 128



## Meet our amazing community on May 17

- Dollars raised support programs and services for the local autism community.
- All are invited to participate in an inclusive event for autism resource gathering and fun, with an all-abilities run!
- The resource fair will feature in-person sponsors meeting the community and sharing information.
- All sponsors are expected to include an activity at their table.

## 2026 SPONSORSHIP OPPORTUNITIES

	Exhibit \$299	Bronze \$749	<b>Silver</b> \$1,499	<b>Gold</b> \$2,499	Platinum \$3,499
Exhibit booth	✓	✓	✓	✓	✓
Fundraising Team	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	✓
Name on website	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	✓
Link on website			✓	$\checkmark$	✓
Logo on website				✓	✓
Name on sponsor banner	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	✓
Logo on sponsor banner			$\checkmark$	<b>√</b>	<b>✓</b>
Acknowledgement in pre-event emails		$\checkmark$	$\checkmark$	$\checkmark$	✓
Highlighted on social media		✓	$\checkmark$	$\checkmark$	✓
Insert in participant bag		✓	$\checkmark$	<b>√</b>	✓
Logo on registration postcard (if by 3/1/26)			<b>✓</b>	✓	✓
Stamp on resource fair passport			$\checkmark$	$\checkmark$	✓
Speak on stage for one minute				$\checkmark$	
Acknowledgement during stage show					✓
Play a minute-long company promotional video three times during event (provided by you)					<b>√</b>

## **BUILD A FUNDRAISING TEAM**

- Invite your clients and customers to walk and fundraise in support of the local autism community.
- Promote your team building and fundraising through your website, social media channels, email lists, and newsletters.
- Highlight your support and your team totals on communications let the autism community know you care
  for and support their access to information and resources.
- Invite your team to visit your resource table and to have fun at the walk on May 17!

