

Connect with

the Minnesota Autism Community

When you advertise with the Autism Society of Minnesota, you don't just share your message — you make an impact. Our print and digital platforms put your services and resources directly in front of thousands of engaged Minnesotans who care about autism and inclusion. Whether through our widely-read program guides or our vibrant e-newsletter, you'll reach the people who matter most — while supporting AuSM's mission to build a more connected, inclusive community.

PRINT ADVERTISING

2026 AuSM Summer Programs Guide



2026 Annual Minnesota Autism Conference Program



2026-2027 AuSM Fall Programs Guide



Space Reserve: Feb. 2, 2026
Ad Due: Feb. 9, 2026

Mailed: 4,500+ February 2026

Bonus Distribution:

- Steps for Autism in Minnesota
- AuSM events
- Targeted email/AuSM website
- Statewide resource fairs
- AuSM office and partners

Space Reserve: March 20, 2026
Ad Due: March 27, 2026

Distribution: 250+ passionate participants at our virtual event in April. This piece is mailed directly to all attendees to use throughout the two day event. This diverse audience includes teachers, educators, professionals, caregivers, families, and autistic individuals — all dedicated to learning, connecting, and making a difference in Minnesota's autism community.

Exhibiting and sponsor opportunities also available

Space Reserve: July 17, 2026
Ad Due: July 24, 2026

Mailed: 4,500+ August 2026

Bonus Distribution:

- Autistic Community Summit/AuSM events
- Targeted email/AuSM website
- Statewide resource fairs
- AuSM office and partners

ADVERTISING PACKAGES

BEST RATES! Reserve space in all 3 printed publications to save \$300

Full and half page packages available. Must complete and submit reservation form by Feb. 2, 2026.

AUSM CONNECTIONS E-NEWSLETTER



Sent to more than 6,400 opt-in contacts on the 1st and 15th of each month, AuSM's e-newsletter offers the perfect outlet for consistent and time-sensitive messages. Sponsors supply banner ad and URL link. Maximum of two sponsors per issue; space fills quickly. Banner ad should be a jpg or png file 570 x 200 pixels and is due one week prior to sponsored issue.

Sponsor three issues and receive a \$150 discount! Normally \$749, now \$599!

PRICING

Single Ad Pricing

Print: Full page (vertical 7.5x10")	\$999
Print: Half page (horizontal 7.5x5")	\$799
Electronic: Single Issue Sponsorship	\$249

Package Pricing

Print: Full page package (three ads)	\$2,699
Print: Half page package (three ads)	\$2,099
E-Newsletter three issue package	\$599

YES! I WANT TO SHARE MY MESSAGE

Please select the advertising opportunities in which you'd like to participate. Ads for print should be submitted as high-resolution PDF files and emailed to kulrick@ausm.org.

2026 Summer Recreation Catalog

- Full page: \$999
- Half page: \$799

2026 Minnesota Autism Conference Program

- Full page: \$999
- Half page: \$799
- Folder insert: \$199

2026-2027 Education Catalog

- Full page: \$999
- Half page: \$799

We can help you tailor the perfect advertising and promotional package for your company. Contact Kelly Ulrick to learn about the value your reach into the Minnesota autism community can bring to your business.

AuSM • 2380 Wycliff St. #102, St. Paul, MN 55114
Fax: 651.642.1230 • Phone: 651.647.1083
Email: kulrick@ausm.org

AuSM Connections E-Newsletter Sponsorship

\$249 per issue sponsorship

Please write the number of issues and which dates you would like to sponsor on the line provided.

Package of 3 sponsorships: \$599

Advertiser Contact Information

Company name _____
Contact name _____
Email _____
Address _____

Payment Information

Total payment: \$_____
 Pay by check Pay by credit card
Credit card number _____
Expiration date _____ Zip code _____ CVV _____
Signature _____

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autism society of minnesota

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